MAKE PASSION YOUR PROFESSION

digitalartschool.com
PREPARE TO SUCCEED
IN A PLACE YOU BELONG

PREPARE TO SUCCEED
39 YEARS HELPING STUDENTS SUCCEED

For over 39 years, we’ve been helping bridge the gap between students like yourself and your chosen professions. Centre for Arts and Technology’s Kelowna campus and its diverse catalogue of programs have been recognized as a top school in the fields of filmmaking, animation, audio engineering, event management, interior design, photography, graphic design and network security.

Centre for Arts and Technology falls under the governing body of the Private Training Institutions Branch in the province of BC. The Agency is given its authority by the Province of British Columbia, Ministry of Advanced Education and Labour Market Development. The Private Training Institutions Branch (PTIB) of the Ministry of Advanced Education administers the Private Training Act and associated regulations. We abide by all regulatory standards in order to ensure students receive the highest quality post-secondary education. The Centre is also designated by BC Education Quality Assurance. EQA is a quality assurance designation that identifies and promotes public and private post-secondary institutions that have met or exceeded government recognized quality assurance standards.

PROGRAMS:
2D Animation & Digital Art
Animation for Game, Film & Visual Effects
Audio Engineering & Production
Electronic Music Artist
Electronic Music Production
Music Recording Artist
Studio Production
Digital Filmmaking
Digital Photography
Graphic Design & Web Development
Graphic & Digital Design
Advanced Interior Design & Technology
Interior Design & Technology
Network Administrator Specialist
Network Security Specialist
Veterinary Hospital Assistant
Web Development
CAT IS MY SCHOOL
GRAPHIC DESIGN IS MY PASSION

“CAT connected me with lifelong friends and provided me with the technical skills that have allowed me to express my creativity professionally in an industry that I love. During my program, having the lab time during the day and at night helped me get all of my work done. I enjoyed all the late nights working with my classmates and the bond that was created while working on projects. I would tell students considering the school that it is a lot of hard work, but that the end result is spectacular!”

Megan Reid
Digital Photography Graduate

CAT IS MY SCHOOL
ANIMATION IS MY PASSION

“Everyone and everything you connect with at Centre for Arts and Technology is your best resource to ensure that you make the most out of your passion and talent.”

Devon James Watterston
2D Animation & Digital Art Graduate

CAT IS MY SCHOOL
PHOTOGRAPHY IS MY PASSION

“The best part of coming to Centre for Arts and Technology for the Digital Photography program was the hands-on experience with all the amazing photography gear the school had to offer; I would never have had access to studio lights anywhere else. Mixed with awesome teachers and access to cutting-edge computer software, CAT was win-win for me. Also, the entrepreneurial knowledge has been indispensable throughout my career.”

Megan Reid
Digital Photography Graduate

Laura Rosset
Graphic Design & Web Development Graduate

Sam Streit | 2D Animation & Digital Art Graduate

Laura Rosset
Graphic Design & Web Development Graduate

Devon James Watterston
2D Animation & Digital Art Graduate

Sam Streit | 2D Animation & Digital Art Graduate
WHY CHOOSE US?

WE’LL FEED YOUR PASSION

You’re going to soak up the learning at Centre for Arts and Technology.

This is where you’ll be surrounded by other driven, creative people - just like you. You’ll work on your own, collaborate with a team and at the same time make each other the best you can be. You’ll feel you belong here.

All the while your mentors and instructors will include experts who have already proven themselves in their fields and who are ready to share their first-hand knowledge with you.

You’ll learn many insider secrets that normally only real-world experience can teach you. You’ll get a glimpse at what the actual industry expects of you and you’ll benefit from their mentoring and connections (and references!)

QUICK FACTS:

• Classroom sizes range from 6-21 students.
• We speak both Mac and PC and so will you.
• Today’s employers are not just looking for exceptional technical skills, but well-rounded team members and contributors. Our Professional Development Program means you’ll be both.
KELOWNA CAMPUS SNAPSHOT:

Our fifteen year old campus is centrally located in the Landmark Centre—a business and technology hub that serves the Okanagan Valley and beyond.

Two contemporary digital recording studios with mix-to-picture surround-sound capability.

Interior design, veterinary hospital assistant, and animation labs that create an environment similar to the industry you will soon find yourself in.

A newly renovated production studio for film and photography includes a lighting-grid and seamless walls.

If your passion includes the sporty-outdoor life, our Kelowna location is for you! Located in the British Columbia interior, Kelowna is your year-round playground. Skiing, snowboarding, swimming, wakeboarding—this town has it all to keep you fit and busy. Add to that a vibrant cultural scene including museums, art galleries, theatre, ballet, and an active night life—plus the Okanagan Valley with its award-winning vineyards. What more could you want? There is no shortage of high-tech businesses either. Kelowna, or the "Silicon Vineyard" is home to world-famous animation companies like Disney Interactive Studios, Bardel Entertainment, and Yeti Farm Creative to name a few.

“Choosing CATO for 2D Animation was one of the best decisions of my life. CATO motivated me and pushed my potential as an artist through fun but challenging assignments using all the latest software. I met all my best friends there, some incredibly gifted artists, and teachers I now call colleagues and friends. CATO also gave me the tools and opportunity to land a job in a world class animation studio, Yeti Farm, by developing my professional skills along with my technical skills and putting me in contact with big names in the industry. Most importantly it let me realize the dream: building a successful career and life doing what I love.”

Paul Moser | 2D Animation & Digital Art Graduate
2D Animator at Yeti Farm Creative
YOUR PATH TO SUCCESS

You’ll reach your goals faster at Centre for Arts and Technology.

Accelerated learning means you’ll be ready to take that job sooner. Unlike some schools that take summers off and spread programs over several years, we compress the timeline and keep the learning going. Yes, it’s intense, but students love the results.

Thanks to hands-on learning, you’ll build stronger skills, a deeper understanding of the material, and confidence in your abilities.

You’ll get to test drive and hone those skills through special projects and events, like film festivals, demo reel nights and more, that put you through real-world industry experiences.

These events, by the way, do more than showcase your work—they introduce you to actual members of your industry; the people who are doing the hiring!

YOUR SUCCESS

You won’t find another school that is as committed to your success as we are, both in and out of the classroom. Just look at the support you can count on:

OUR GUARANTEE:

We have every confidence in our programs and know that students who complete the highest-level Centre for Arts and Technology programs are job-ready. Students who graduate from the highest-level of a program area and have not found work in a “related industry” within 12 months of graduation, may return to take any other program of equal or lesser value offered at the Centre for free.

PERSONALIZED TUTORING:

As a Centre student, you will have access to peer tutoring, free of charge. 12 hours in your first quarter and 7 hours in each subsequent quarter.

PROFESSIONAL DEVELOPMENT PROGRAM:

True professionals have more than technical skills; they have the soft skills to help them stand out: exceptional communication, team-focus, a positive attitude, self-confidence, and adaptability. Employers are looking for people with these soft skills. You’ll get them, thanks to this program.

STUDENT ADVISING:

You and your fellow Centre students will have access to our Student Success staff who can provide a variety of services from career and personal guidance to employment opportunities and goal setting. Coupled with our Professional Development Program, you will have the support and guidance to become the best version of yourself and find continued growth and success after graduation.

GRADUATE ACCESS PROGRAM:

Need to polish up your portfolio or keep some skills sharp after you graduate? This program gives you three months of additional access to the facilities, faculty, Student Success, and career planning services.

QUICK FACTS:

- WORKSHOPS:
  Throughout the year we hold regular workshops that expose you to the latest news and development in your field, opinions from industry experts, and opportunities for your future. It’s all about keeping you connected and current.

- CANVAS™
  Our CANVAS™ learning management system means classroom materials are available to you whenever and wherever you choose. You can access it online to submit assignments, talk to other students, and get personalized feedback from your instructors. All on your own computer.
Our Guarantee

STUDENTS WHO GRADUATE FROM THE HIGHEST-LEVEL OF A PROGRAM AND WHO HAVE NOT FOUND WORK WITHIN 12-MONTHS OF GRADUATION MAY RETURN TO TAKE ANY OTHER PROGRAM OF EQUAL OR LESSER VALUE FOR FREE.

Ashley Ramsay
President and CEO Yeti Farm Creative

“WE HAVE BUILT A REPUTATION AS A WORLD CLASS STUDIO THAT IS HIGHLY SOUGHT AFTER FOR HIGH QUALITY CHILDREN’S CONTENT, THANKS TO CENTRE FOR ARTS AND TECHNOLOGY’S GRADUATES WE HIRE EVERY YEAR!”

Graphic Design & Web Development

100% OF APRIL 2019 GRADS WERE WORKING OR SELF-EMPLOYED WITHIN 3 MONTHS OF GRADUATION

Interior Design

100% OF THE 2017 AND 2018 COHORTS WERE EMPLOYED WITHIN 3 MONTHS OF GRADUATION
MONEY
Are you financially ready for your next step toward your career? These are the things you need to consider:

TUITION, FEES, BOOKS, AND SUPPLIES
We tell you the total price for your program up-front, including all books and supplies, so you can be prepared.

SCHOLARSHIPS AND AWARDS
Ask your Program Advisor about scholarship opportunities that could help fund your education.

STUDENT LOANS
Programs taken at Centre for Arts and Technology qualify for student loans. Contact our Financial Advisors for more information.

OTHER FINANCIAL ASSISTANCE
You can apply with us to make regular payments instead of paying your tuition all at once.

OTHER COSTS TO CONSIDER
You will need money beyond tuition to go to school. Rent, transportation, utilities (power, phone, heat, water), food, laundry, and even entertainment. Make sure you set a realistic budget so you don't get caught short.

FINANCIAL ADVISING
Need some help figuring out the whole money situation? Talk to one of our Financial Advisors.

ADMISSIONS

ELIGIBILITY FOR ADMISSION
You are eligible for admission if you have a high school diploma or equivalent, or are 19 years of age or older and are a Canadian citizen, landed immigrant, or an international student with a valid Student Visa. Please contact a Program Advisor for program-specific admission requirements.

PROGRAM ADVISING
Our team of Program Advisors exists with the sole purpose to help guide students in identifying their personal, academic, and professional goals. They are knowledgeable about the industries we train you for and will help you make an informed decision before you enroll. Program Advisors can not only answer specific questions about our programs and courses, but are also available for in-person, telephone, or email consultations, as well as booking school tours or a class audit.

TUITION
Tuition information for particular programs or courses is available by speaking with one of our Program Advisors.

APPLICATION PROCEDURE
Complete instructions and detailed information about application fees and deposits can be found on the Centre's application form at digitalartschool.com/apply-now.

PROGRAM START DATES
We are a year-round school with four start dates per year:
January, April, July, and October. Please contact a Program Advisor for specific start dates as not all programs start each quarter.

APPLICATION DEADLINES
Although the Centre encourages applicants to submit applications a minimum of six weeks prior to program commencement, with permission, late applications may still be allowed. All applications received less than six weeks prior to program commencement require the tuition deposit paid in full as well as all other admissions requirements to be completed at the time of application.

COPYRIGHT - WHAT'S YOURS IS YOURS...
Students retain their intellectual property rights to all work they create while attending Centre for Arts and Technology. We do, however, retain the right to continually use student work for educational purposes as well as publish student materials for the purpose of promoting our school and our students through demonstration, exhibition, and advertising.

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ACCEPTANCE
Students who meet our admissions requirements are notified within weeks of the school receiving a completed application package. Applicants who have not met the requirements for admission will be contacted by the Admissions Office at the Centre. Official application status will not be given over the telephone. Application status can fall under any of the three following headings:
Accepted: A seat is reserved for the applicant pending payment of seat reservation deposit and completion of the registration procedure.
Conditionally accepted: A seat is reserved for the applicant pending receipt of specified requirements.
Not accepted: The applicant has not met the admission requirements or information requested has not been received.
"Centre for Arts and Technology is the one place where you will actually get one-on-one time with your instructors. It’s the only place where everyone is there to help and make this the best experience possible. If I were to go back in time, I would totally do it all over again. CAT is one big happy family and it was my pleasure to be a part of it!"

Nada Almessery
Interior Design Graduate

"My overall experience at CATO was amazing. Everything from my peers to the curriculum to the teachers made my year and a half there an unforgettable experience. CATO offered me such a variety of skills that my resume stood out from other graphic designers. Never settle for just “good enough” and keep learning."

Alanna O’Brien
Graphic Design & Web Development Graduate

"Surround yourself with like minded people, lose the unnecessary distractions and be proactive, don’t wait for opportunities, make them. It won’t be easy and if it is it won’t last so work hard. It will pay off. Also don’t be scared to take a job or work on a film that isn’t your dream project. Take it as a challenge to make a dull thing amazing. I like to use the analogy of taking someone like Steven Spielberg and getting them to make an infomercial. You can bet that would be the most bad ass infomercial you’ve ever seen! If you are passionate and do good work people will notice."

Thomas Bowerbank
Digital Filmmaking Graduate

"My overall experience at CAT was amazing. Everything from my peers to the curriculum to the teachers made my year and a half there an unforgettable experience. CATO offered me such a variety of skills that my resume stood out from other graphic designers. Never settle for just “good enough” and keep learning."

Alanna O’Brien
Graphic Design & Web Development Graduate
MARCH 23RD – 26TH

KELOWNA
SOUTH
SPRING 2020

LIMITED SEATS

DIGITAL
BOOTCAMP
CENTRE FOR ARTS & TECHNOLOGY
digitalartschool.com/bootcamp

THE PERFECT PHOTOGRAPH MISSION

"I enjoyed learning how to work on set weighting and hair & makeup effects. I also loved the experience of working with professional models."

MARCH AS A FILM MISSION

"I learned so much. I had no knowledge of behind the scenes film making but now I know a little of everything that goes into making a film."

DOORWAY MISSION

"The best thing in Doorway was the idea of how simple yet "realistic" this course and course path would be and how everything that was really useful to know."

CHOICE YOUR MISSION

IN THE FOLLOWING PROGRAMS

ANIMATION FOR GAME, FILM & VISUAL EFFECTS
2D ANIMATION & DIGITAL ART
AUDIO ENGINEERING & PRODUCTION
DIGITAL FILMMAKING
DIGITAL PHOTOGRAPHY
GRAPHIC DESIGN & WEB DEVELOPMENT
INTERIOR DESIGN
NETWORK SECURITY
VETERINARY HOSPITAL ASSISTANT

APPLICATION DEADLINE: FEBRUARY 26TH, 2020
FOR $109 EARLY BIRD PRICING | APPLY BY DECEMBER 31ST, 2019

TF: 1.866.860.2787

FOR MORE INFORMATION AND TO REGISTER
GO TO digitalartschool.com/bootcamp
WHERE DOES MY TUITION GO?

Centre for Arts and Technology is proud to be able to continue to offer industry-ready and relevant programs, all the while, attempting to keep costs to Students reasonable. A frequently asked question is “Where does my tuition go?” In answer to that, we have decided to be transparent to all and are releasing the graph and details below that outline exactly how your investment is spent.

INTERNATIONAL STUDENTS

Every year, students from around the world choose Centre for Arts and Technology for their education. Your international perspective makes you in-demand with employers. And the skills you’ll learn here can take you anywhere you want to go.

WE WELCOME THE WORLD WITH GRADUATES FROM OVER 33 COUNTRIES.

Canada  India  Thailand  Kenya  Costa Rica  Iran  Libya  Russia  South Korea  UAE  Vietnam

USA  Mexico  United Kingdom  Uganda  France  Italy  Namibia  Saudi Arabia  St. Lucia  Ukraine  West Indies

Nigeria  China  Japan  Cameroon  Iceland  Lebanon  Palestine  South Africa  St. Vincent  Uruguay  Yemen
STUDENT SUCCESS

Our Student Success Centre is a vital part of the culture and strength of our school. This department will support you as a student and an alumni, wherever you may be on your journey. The caring staff members in this department will work with you to identify both personal and professional goals and will assist in setting achievable milestones to get you there.

This level of commitment starts prior to entrance and extends beyond graduation and will include: assisting you in the navigation of personal challenges, empowering you to develop your own personal attributes, sense of self and effective communication skills. Through events, workshops and class time, you will be given opportunities to connect with your fellow students, alumni and valuable industry members, all of which help to foster a strong sense of campus community.

WE MEET A STUDENT WHEREVER THEY ARE ON MASLOW’S PYRAMID, AND THROUGH OUR INTERACTIONS, WE MAKE EVERY EFFORT TO BUMP THEM UP TO THE NEXT STRATA.”

“I THINK YOU GUYS NAILED IT. EFFECTIVE FOR MY LEARNING STYLE. I FEEL SO MUCH MORE CONFIDENT TO GO INTO INTERVIEWS.”

Mikayla Nelson | Veterinary Hospital Assistant Graduate

ACHIEVE YOUR HIGHEST POTENTIAL

Randal Typusiak | Director of Student Success
ANIMATION LAUNCH PAD

Looking for a career in the animation field? Nervous about submitting your portfolio for review? Would you like someone to critique your work? With the Animation Portfolio Launchpad, you can evolve your artistic abilities in a welcoming environment. Best of all, you will be given a preview of what awaits you in the animation program at Centre for Arts and Technology. If a career in the animation industry is what you desire, this is where it all begins.

WHAT WILL YOU DO?
• Perspective drawing
• Drawing from observation
• Rendering techniques for light/shadow
• Character design concepts
• Tips on presenting your work professionally

WHEN WILL YOU DO THIS?
October Semester
January Semester
April Semester
July Semester

WHERE WILL YOU DO THIS?
Kelowna Campus
Landmark 3 Technology Centre
Suite 100 - 1632 Dickson Ave., Kelowna, BC

HOW DO YOU REGISTER?
For more information and to register, go to digitalartschool.com/launchpad or call us at 1.866.860.2787

2D ANIMATION & DIGITAL ART
You will earn your 2D Animation & Digital Art Diploma in only 15-months. Better still, you will break into the job market with a professional portfolio and demo reel, showcasing your talent and your style to potential employers. A solid grasp of 2D Animation remains one of the key foundational skills many studios look for in hiring animators.

ANIMATION FOR GAME, FILM & VISUAL EFFECTS
The 24-month Animation for Game, Film & Visual Effects program gives you the hands-on training and experience you need to pursue your dream job in 3D animation. You will earn an Advanced Diploma in the latest animation techniques in an environment that is run like a fast-paced, real-world production studio.

AUDIO ENGINEERING & PRODUCTION
After earning your Advanced Diploma in Audio Engineering & Production in just 18-months, you could be at the helm of the soundboard for a worldwide concert tour, or recording sound effects for the next big video game.

STUDIO PRODUCTION
Focus primarily on the magic that happens behind the mixing board in the 12-month Studio Production Diploma program. Technology has spurred on an explosion in the audio industry. Talented individuals are no longer limited to positions at major studios. With new software and breakthroughs in affordable equipment, audiophiles can now set up their own studios and production houses.

ELECTRONIC MUSIC ARTIST
The 6-month Electronic Music Artist Certificate program at Centre for Arts and Technology is designed to take you to the next level. You’ll learn the art of production, while discovering the entrepreneurial side of the music industry.

ELECTRONIC MUSIC PRODUCTION
The 12-month Electronic Music Production Diploma is an accelerated program offered through our Audio Engineering department. This program is tailor-made for anyone interested in audio and music production with a special focus on digital music production, recording, mixing, and arranging.

DIGITAL FILMMAKING
If you’ve always loved movies, and the idea of telling stories through the magic of filmmaking keeps you up at night, then the Digital Filmmaking program is for you. You have two options in launching your film career: A 12-month Digital Filmmaking Fundamentals Certificate program that will give you the foundation in all technical areas of filmmaking and an accelerated 18-month Diploma program that incorporates all of the technical aspects of filmmaking and the narrative pieces that ensure your success.
DIGITAL PHOTOGRAPHY
The 12-month Digital Photography Diploma program at Centre for Arts and Technology is designed to grow your skills, introduce you to new techniques, and prepare you to hit the ground running when you begin your career. Digital Photography offers several career paths, but many of our graduates go on to start their own photography businesses.

GRAPHIC & DIGITAL DESIGN
As a graduate of this 12-month Diploma program, you’ll be a master of graphic and digital design with a thorough knowledge of industry-standard software programs, and a solid background in the more important aspects of marketing, including proficiency in: Adobe Photoshop, Illustrator, InDesign, Acrobat—Branding—Typography—ActionScript—Adobe Dreamweaver, Flash, Premiere, After Effects.

INTERIOR DESIGN
Interior Designers create environments that bring beauty to everyday life, portray personality, and add sophistication to any space. You have two options in launching your design career: An 18-month Interior Design & Technology Diploma program that will give you the foundation in all technical areas of interior design and an accelerated 24-month Diploma program that incorporates all of the technical aspects of design and hones the artistic pieces that will ensure your success.

MUSIC RECORDING ARTIST
Are you a musician? A singer or in a band? Have you always wanted to get your stuff recorded and know how to not only produce but market yourself in the process? The Music Recording Artist Program at Centre for Arts and Technology will give you the foundation to do all of this.

The objective of the Music Recording Artist Program is to give performing and recording artists the foundational tools to be effective as artists in the studio environment and with modern recording technology, and to be literate and functional at a professional level (enough to produce their own work) in the studio as artists, producers, and engineers, and to provide graduates with a product they can use to promote themselves, their music, act, or sell directly as a product.

NETWORK ADMINISTRATOR SPECIALIST
This 12-month Diploma program has been developed by working professionals to give you a foundation in computer networking and administration skills to assist you in successfully launching your career in the IT industry. You will learn how to plan, create, implement, and manage network systems, as well as learn how to provide desktop/server support for your organization.

INTERIOR DESIGN
Interior Designers create environments that bring beauty to everyday life, portray personality, and add sophistication to any space. You have two options in launching your design career: An 18-month Interior Design & Technology Diploma program that will give you the foundation in all technical areas of interior design and an accelerated 24-month Diploma program that incorporates all of the technical aspects of design and hones the artistic pieces that will ensure your success.

NETWORK SECURITY SPECIALIST
This 18-month Diploma program starts with the 12-month Network Administrator Specialist program and adds an additional 6-months of training where you will learn Advanced Network Systems, Computer Forensics for the First Responder, Enterprise Administration using Linux, Network Optimization and Monitoring, Encryption, Public Key Infrastructure Architecture and Administration, Hands-on Network Exploits, and Vulnerability and Penetration Testing.

WEB DEVELOPMENT
In only 6-months, the Web Development program at Centre for Arts and Technology will equip you with entry-level, in-demand, specialized training in web scripting/programming, integration, and database connectivity. This program will give you the foundational knowledge and skills that you can use to develop your portfolio after graduation and work towards a career in this field.

VETERINARY HOSPITAL ASSISTANT
The 9-month Veterinary Hospital Assistant Certificate program has always been a popular program at Centre for Arts and Technology. Graduates of the program become qualified ‘front-line’ Veterinary Hospital Assistants, and regularly find rewarding careers in a variety of animal care settings.

Elizabeth Castle | Graphic & Digital Design Graduate

Deval Kirby | Digital Photography Graduate
HOW TO APPLY

VISIT digitalartschool.com TO GET STARTED

1. CHOOSE YOUR PROGRAMS
   STEP ONE is picking what program and career speaks to you the most. Our website is home to information about all of our programs. digitalartschool.com/programs

2. CONTACT A PROGRAM ADVISOR
   STEP TWO is speaking with a Program Advisor. Now that you have narrowed down your program of interest, the next step is to speak with your personal Program Advisor. Your Program Advisor will walk you through your program of choice, career outcomes, and assist you through each step of the application process.
   Call: 1.866.860.2787 or Email: inquire@digitalartschool.com

3. APPLY ONLINE
   STEP THREE is to visit digitalartschool.com/apply-now. This online form has been set-up with the user in mind. No passwords to create, no long forms to download, and all the info is then delivered directly to your personal Program Advisor.

4. SUBMISSION OF YOUR PORTFOLIO AND REQUIRED DOCUMENTS
   STEP FOUR is delivery of your supporting documents such as, reference letter, essay, and/or portfolio. Not all programs require a portfolio submission. Your personal Program Advisor will ensure you have all the info you need to become a successful applicant.